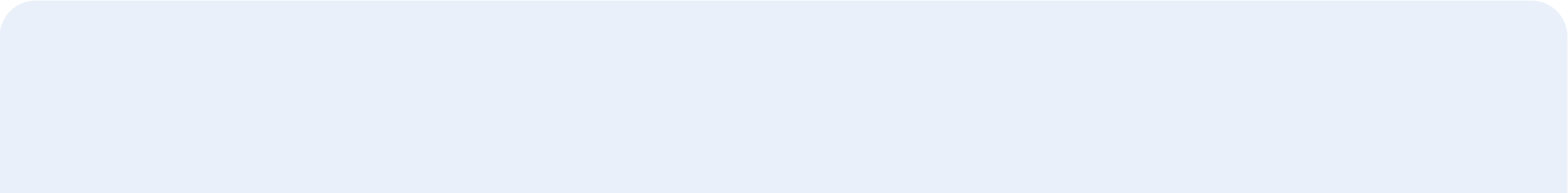




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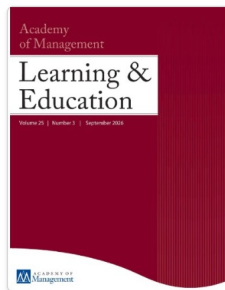


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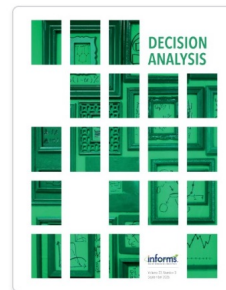
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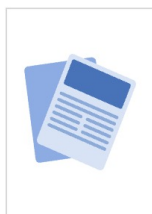
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學術期刊

Dynamic Capabilities Framework: Prospects and Limitations for Advancing **International** Marketing Knowledge and Practice.

作者：✎ [Cavusgil, S. Tamer](#); ✎ [Deligonul, Seyda Z.](#) • 於：Journal of **International** Marketing, Jun2026, 卷 34, 期 2, 頁面 43-51 (9p) • Business Source Ultimate

The **Dynamic** Capabilities Framework (DCF) is particularly useful for understanding how firms compete in volatile **global** markets by sensing opportunities, seizing strategic initiatives, and transforming their resource base. ... [顯示更多](#)

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- この記事では、DCFのメカニズムを、輸出市場実績、国際市場参入効果、国境を越えたイノベーション、危機への耐性、早期の国際化など、特定の国際マーケティングの成果に結び付ける5つの研究提案を提案しています。

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Dynamic Capabilities Framework: Prospects and Limitations for Advancing International Marketing Knowledge and Practice.

來源： Journal of International Marketing, Jun2026,Business Source Ultimate

作者： Cavusgil, S. Tamer; Deligonul, Seyda Z.

The Dynamic Capabilities Framework (DCF) is particularly useful for understanding how firms compete in volatile global markets by sensing opportunities, seizing strategic initiatives, and transforming their resource base. The authors examine the DCF's specific relevance to international marketing theory, research, and practice. They identify conditions under which the DCF is especially applicable to cross-border marketing strategy—including foreign market entry, digital transformation, global supply chain management, and crisis response—and contrast these with settings where its explanatory power is limited. Drawing on DCF-grounded research published in the Journal of International Marketing and illustrated through cases, the authors advance five propositions linking the DCF's sensing, seizing, and transforming mechanisms to international marketing of

Dynamic Capabilities Framework: Prospects and Limitations for Advancing International Marketing Knowledge and Practice.

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Older Adults' Behavioral Intentions Toward Advance Care Planning Based on Theory of Reasoned Action.

作者：✎ [Ke, Li-Shan](#); ✎ [Cheng, Hui-Chuan](#); ✎ [Ku, Yu-Chen](#); +4 以上 • 於： *Journal of Hospice & Palliative Nursing*, Dec2022, 卷 24, 期 6, 頁面 E294-E300 • CINAHL Ultimate

This study aimed to explore the factors affecting the behavioral intentions of older adults toward advance care planning (ACP). A questionnaire survey was conducted at 2 medical wards and a senior activity center in northern Taiwan. Four hundred one p... [顯示更多](#)

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Older Adults' Behavioral Intentions Toward Advance Care Planning Based on Theory of Reasoned Action.

來源：Journal of Hospice & Palliative Nursing, Dec2022

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Knowledge, attitudes, and behavioral intentions of elderly individuals regarding advance care planning: Questionnaire development and testing.

作者：[Cheng, Hui-Chuan](#); [Ke, Li-Shan](#); [Chang, Su-Yu](#); 多 3 個 • 於： PLoS ONE, 7/28/2022 • Academic Search Elite • 引用者： 11

Background: Studies have indicated that the advance care planning knowledge and attitudes of elderly individuals strongly affect their implementation of advance care planning. A measurement with a theoretical base for evaluating elderly individuals' knowledge, attitudes, and...

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作者：[Tan, Minghui](#); [Ding, Jinfeng](#); [Johnson, Claire E.](#); 多 4 個 • 於：International Journal of Nursing Studies, Mar2024 • CINAHL Ultimate
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Advance care planning has been widely recommended to respect the medical care preferences of patients in the final stages of life. However, uptake of advance care planning in healthcare settings remains suboptimal. It may be beneficial to take into account individuals' readiness for...

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作者：✎ [Saravanan, Krithikha Sanju](#); ✎ [Bhagavathiappan, Velammal](#) • 於：Journal of Intelligent & Fuzzy Systems, 2025Supplement3, 卷 48, 頁面 361-379 (19p) • Business Source Ultimate

This article has been **retracted**. A retraction notice can be found at <https://doi.org/10.3233/JIFS-219434>.

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作者：✎ [Cavusgil, S. Tamer](#); ✎ [Deligonul, Seyda Z.](#) • 於：Journal of **International Business Studies** 43-51 (9p) • Business Source Ultimate

The **Dynamic** Capabilities Framework (DCF) is particularly useful for understanding **global** markets by sensing opportunities, seizing strategic initiatives, and transforming business models.

主題： **Dynamic** capabilities; Digital transformation; Supply chain management

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作者：Oliveira, Idelmárcia Dantas De; Nodari, Cristine Hermann; Nunes, Moema Pereira

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摘要

The purpose of this paper is to analyze the the relationship between dynamic capabilities (DCs) and digital transformation (DT) in business models (BMs) to answer the following research question: "How do dynamic capabilities relate to the digital transformation of organizations' business models?" This research was based on a narrative literature review of BMs, DT and DCs, which culminated in the proposal of a framework to integrate these concepts within organizations through a theoretical approach, establishing integrative theoretical premises. The construction of the framework was inductive, guided by the research problem and the literature review, and supported by ATLAS ti software. Through the literature review, a theoretical model was developed, including the identification of the

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作者：✎ [Cavusgil, S. Tamer](#); ✎ [Deligonul, Seyda Z.](#) • 於：Journal of **International** Marketing, Jun2026, 卷 43-51 (9p) • Business Source Ultimate

The **Dynamic** Capabilities Framework (DCF) is particularly useful for understanding how firms compete in **global** markets by sensing opportunities, seizing strategic initiatives, and transforming their resource base.

主題：Dynamic capabilities; Digital transformation; Supply chain **management**; **International** markets

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作者：✎ [Wu, Hugh Xiaolong](#); ✎ [Liu, Shannon X.](#) • 於：Management Science (INFORMS), Apr2026, 頁面 1-10 • Business Source Ultimate

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作者： Cavusgil, S. Tamer; Deligonul, Seyda Z.

The Dynamic Capabilities Framework (DCF) is particularly useful for understanding how firms compete in volatile global markets by sensing opportunities, seizing strategic initiatives, and transforming their resource base. The authors examine the DCF's specific relevance to international marketing theory, research, and practice. They identify conditions under which the DCF is especially applicable to cross-border marketing strategy—including foreign market entry, digital transformation, global supply chain management, and crisis response—and contrast these with settings where its explanatory power is limited. Drawing on DCF-grounded research published in the Journal of International Marketing and illustrated through cases, the authors advance five propositions linking the DCF's sensing, seizing, and transforming mechanisms to international marketing outcomes. They also compare the DCF with six alternative theoretical frameworks to clarify its unique contributions and boundary conditions. The article concludes by identifying where the DCF's explanatory power is most urgently needed—and where the field's frameworks have not yet kept pace with the internationalization patterns firms actually exhibit.

Keywords: dynamic capabilities framework; international marketing; sensing–seizing–

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